



Bridging Ecosystems for European Technological Advancement

Deliverable	Annual Dissemination Reports & Plan Updates – Year 1		
Deliverable File	D7.3		
Project	Cynergy4MIE	Grant Agreement Number	101140226
Lead Beneficiary	IOTAM	Dissemination Level	Public
Involved SC's	All	Related Task/s	T7.2
Due Date	m12 – 31/08/2025	Actual Submission Date	m12 – 29/08/2025
Status	Final	Version	v1.0
Contact Person	Athanasia Thraskia	Organisation	IOTAM INTERNET OF THINGS APPLICATIONS AND MULTI LAYER DEVELOPMENT LTD
Phone	+30 211 800 1862	E-Mail	athraskia@IOTAM.gr

Document history			
V	Date	Author	Description
0.1	30.05.2025	Athanasia Thraskia	Draft ToC provided.
0.2	20.06.2025	Athanasia Thraskia	First draft of the deliverable
0.3	11.07.2025	Zina Milašienė	Input provided for Section 4.2.2
0.4	24.07.2025	Athanasia Thraskia	Partners' inputs incorporated
0.5	10.08.2025	Zina Milašienė & Katrin Al Jezany	Internal review
0.6	19.08.2025	Athanasia Thraskia & Zina Milašienė	Integrated review comments and updated all numbers to reflect the full first-year project results
1.0	20.08.2025	Athanasia Thraskia	Final and reviewed version

Acknowledgement

The Cynergy4MIE project is supported by the Chips Joint Undertaking and its members, including the top-up funding by National Authorities under Grant Agreement No 101140226.



Co-funded by
the European Union



Disclaimer

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or National Authorities. Neither the European Union nor the granting authority can be held responsible for them. (Art. 17.3 of the GA).

Table of contents

1	Executive summary	4
2	Introduction & Scope	4
2.1	Purpose and target group	4
2.2	Contributions of partners	4
2.3	Relation to other activities in the project	5
3	T7.2 Phases, Timing and Monitoring	6
4	Dissemination and Communication Activities Monitoring for the Period (m01 – m12)	8
4.1	Dissemination Activities Reporting for RP1 (m01-m12)	8
4.1.1	Publications.....	8
4.1.2	Event Participation and Organisation	10
4.1.3	Networking and Liaison	16
4.2	Communication Activities Reporting for RP1 (m01-m12)	17
4.2.1	Project Website	18
4.2.2	Social Media Channels	19
4.2.3	Brand-building Material.....	23
4.2.4	Mailing Lists	24
5	Dissemination and Communication KPIs Monitoring	25
6	Future Dissemination and Communication Activities for RP2	27
7	Beneficiary Involvement.....	30
8	Conclusion	34
9	List of figures	35
10	List of tables	36

1 Executive summary

This deliverable outlines the work performed under Work Package 7 (WP7), with a focus on Task 7.2 ("Results dissemination and communication"). It provides a comprehensive report and monitoring of all dissemination and communication activities conducted during the m01-m12 project phase, along with updated plans for the upcoming year.

Building upon Deliverable D7.1, "Initial Dissemination, Communication and Exploitation Plan", this report refines the project's strategy by detailing measures to strengthen awareness and effectively engage target audiences. During the first year (m01-m12), WP7 focused on developing a robust dissemination and communication strategy and implementing targeted activities to optimize project promotion at local, European, and international levels, significantly increasing the project's overall visibility and outreach. These efforts primarily involved physical activities aimed at informing and engaging the scientific and industrial communities, as well as relevant EU projects and initiatives within the Cynergy4ME field.

2 Introduction & Scope

2.1 Purpose and target group

The primary purpose of this document is to present the dissemination and communication activities undertaken by the Cynergy4ME project partners during its first year. It outlines the selected tools and implemented actions designed to effectively promote the project at local, European, and international levels.

This report is a strategic document tailored for:

- Cynergy4ME Consortium: For internal guidance and alignment on effective dissemination and communication practices.
- Project Reviewers: To facilitate the evaluation of the proposed dissemination and communication strategies and their feasibility.
- General Public: To communicate the project's overall dissemination strategy and highlight upcoming activities relevant to the WP.

2.2 Contributions of partners

IOTAM, as the D7.3 Leader, was responsible for the preparation and submission of this document. To ensure a comprehensive report on dissemination and communication activities during the first year of project implementation, IOTAM issued individual requests for input and contributions from all consortium members. Each beneficiary's detailed involvement in T7.2 is presented in Section 7.

Chapter	Partner	Contribution
All chapters	IOTAM	Document preparation, ToC development and assignments, drafting the document summary, and providing the overview and detailed reporting on dissemination and communication activities from m01-m12, along with the 2 nd year plans for these activities.
Chapter 4.2.2	TG	Detailed reporting on Social Media status for RP1 (m01–m12).

Chapters 5.1-5.3, 7	All partners	Cynergy4ME partners reported on all their completed dissemination and communication activities, detailing their overall contributions to these efforts for RP1 (m01-m12).
------------------------	-----------------	---

2.3 Relation to other activities in the project

Addressing the goals and objectives of WP7 as defined in the Grant Agreement, this deliverable is a direct output of Task T7.2 (Results dissemination and communication), aiming to achieve WP7's objective O7.2: Dissemination and communication. The deliverable is fully integrated with all actions implemented under WP7, specifically in Task 7.2, forming an integral part of the project's overall dissemination and communication strategy. Furthermore, the activities carried out within WP7 have been thoughtfully designed to complement one another and to align with the project's overall dissemination, communication, outreach and collaboration framework.

3 T7.2 Phases, Timing and Monitoring

Building upon Deliverable D7.1, "Initial Dissemination, Communication and Exploitation Plan", this report details the ongoing dissemination and communication efforts. The strategy for Cynergy4MIE, established in D7.1, follows three primary phases, which are summarized below:

Phase-I: Brand awareness (m01-m12): this phase successfully established the project's identity and widespread recognition. This initial period aimed at promoting the project, putting emphasis on awareness raising, ensuring that the project is appropriately recognized on a wide scale and securing an engagement of interested stakeholders. Project visibility was established and achieved through several strategic actions: redesigning the project logo to create a unique identity, designing and developing the project website, launching the project's social media profiles, setting a clear communication and dissemination strategy, and actively liaising with relevant projects and networks.

Phase-II: Knowledge Share (m13-m24): this phase will focus on developing an understanding of the project's technical specifications and requirements, alongside planning various workshops. During this phase, the Cynergy4MIE partners will disseminate the project's results in different third-party events by pursuing further engagement with key stakeholders. Establishing contacts and relations with new stakeholders and initiating knowledge sharing with other similar projects is an important part of the current project stage. Within this phase, based on important milestone accomplishment, an updated set of various promotional materials (posters, newsletter, etc.) will support to spread a word and create new contacts.

Phase III: Intensify dissemination phase (m25-m36): this phase will focus on the wide and effective dissemination of the project's final results via online and offline activities, building on the project's favourable reputation and established relationships with the target groups. Moreover, WP7 will motivate further participation of stakeholders in the project events and promote exchange of experiences and knowledge sharing with related initiatives and take-up of the project results. Finally, it will also include the formulation of business models and go-to-market strategies.

TABLE 1: OVERVIEW OF D&C PHASES, OBJECTIVES AND KEY ACTIONS

Phases and timing	Goals	Dissemination and communication actions
Phase I: Brand awareness (m01-m12)	•Raise awareness •Create online and offline tools •Announce the project widely •Define the dissemination and communication strategy and action plan •Identify the target groups	•Project logo •Project website •Project social media •Project posters, brochure, presentation, templates, •Project newsletter •Contact with other projects and networks •Project deliverables
Phase II: Knowledge Share (m13-m24)	•Better understanding of the project •Intensification of dissemination and communication activities •Dissemination of the interim results	•Organisation of events •Participation in third party events •Publishing activities •Co-creation workshops

	•Encouragement of further engagement with key stakeholders •Update of promotional materials	•Newsletter and other promotional materials
Phase III: Intensify communication phase (m25-m36)	•Effective dissemination and communication of the project results •Creation of the final promotional tools •Organization of the final dissemination activities •Support further take-up of the project's results	•Final promotional materials •Exploitation plan, business models and go-to market strategies

Reporting of dissemination and communication activities is crucial for the successful implementation of T7.2, necessitating close collaboration among all partners. Partners are therefore responsible for undertaking and reporting their activities to the T7.2 leader. For the preparation of D7.3 and the overall T7.2 reporting and monitoring, the T7.2 leader has circulated a Dissemination & Communication Activities Reporting Excel File (D&C_Master_File), available in the project share folder. All partners were requested to report activities conducted during the m01-m12 project period. Based on this input, activities were monitored, and overall dissemination and communication efforts were reassessed to create an updated plan aimed at achieving the envisioned impact. Finally, for evaluation purposes of the Cynergy4ME's dissemination and communication activities, quantitative indicators and metrics have been already defined, and their status is presented in Section 5.

4 Dissemination and Communication Activities Monitoring for the Period (m01 – m12)

As previously stated, the Cynergy4MIE dissemination, communication, and exploitation plan, detailed in D7.1 "Initial Dissemination, Communication and Exploitation Plan", which was successfully submitted in m03. Since then, the consortium has made significant progress toward its dissemination and communication goals. Given that the project's first year primarily focused on raising awareness—as tangible results are still under development due to the initial phase of technical development—all dissemination and communication activities will progress and evolve in parallel with the overall advancement of the project's technical work.

4.1 Dissemination Activities Reporting for RP1 (m01-m12)

During the first year of the project, within Task T7.2 (Results dissemination and communication), IOTAM set up a comprehensive strategy for disseminating Cynergy4MIE research results to diverse user groups, including the research community, industry, other commercial entities, and policymakers. This strategy was initially outlined in Deliverable D7.1, "Initial Dissemination, Communication and Exploitation Plan", submitted in November 2024 (m03). From m03 onwards, IOTAM led the execution of this detailed dissemination roadmap and coordinated the establishment of internal procedures for consistent and effective dissemination and communication monitoring.

The Cynergy4MIE dissemination activities have been integral in maximizing project visibility, facilitating knowledge sharing, and fostering engagement with stakeholders across various sectors. These efforts, combined with the communication activities detailed in Section 4, were instrumental in sharing the project's scope, objectives, and initial results with the target Cynergy4MIE audiences.

The following subsections detail the specific dissemination activities executed during the m01-m12 period. These activities are categorized based on the means and channels utilized for their implementation, as follows:

TABLE 2: TYPE OF DISSEMINATION ACTIVITIES

Dissemination activities (DA)	Description
DA1	Publications
DA2	Events organization and third-party event participation (conferences, exhibitions, workshops, end-user trainings etc.)
DA3	Project networking & synergies

4.1.1 Publications

A core objective of the Cynergy4MIE project is the comprehensive dissemination of its scientific advancements. Even in these early stages of the technical development, partners have already committed significant efforts to expand the project's scientific network and publish valuable findings in high-ranked, peer-reviewed academic journals and conference proceedings. This strategic dissemination approach is critical for ensuring a sustained scientific impact and contributing to academic discourse beyond the project's duration. These efforts will consequently be further enhanced as the project progresses and has more tangible results.

In addition to the project website, a dedicated Cynergy4ME Zenodo community has been established and is regularly updated to enhance the discoverability and accessibility of all published project-related journal and conference papers. All published journal and conference publications are thus accessible via both the project website and the Cynergy4ME Zenodo community.

The table below provides an overview of publications authored by Cynergy4ME partners to date that are directly related to the project and have either been fully accepted or are currently under review.

TABLE 3: CYNERGY4ME PUBLICATIONS (M01-M12)

a/a	Author(s)	Title	Type	Journal / Conference Name	Involved Partner(s)	Status
#1	Lukas Schichler, Karin Festl and Selim Solmaz	Robust Multi-Sensor Fusion for Localization in Hazardous Environments Using Thermal, LiDAR, and GNSS Data	Journal Paper	MDPI Sensors	VIF	Published (https://zenodo.org/records/15641049)
#2	Jonathan Hoss, Felix Schelling and Noah Klarmann	A Scheduling Framework for Reinforcement Learning Under Real-World Constraints	Conference Paper	2025 IEEE 21st International Conference on Automation Science and Engineering	THRO	Submitted
#3	Kailin Tong, Martin Steinberger, Martin Horn, Selim Solmaz, and Daniel Watzenig	Anytime Optimal Trajectory Repairing for Autonomous Vehicles	Journal Paper	IEEE Open Journal of Intelligent Transportation Systems	VIF	Published (https://zenodo.org/records/15641156)
#4	Lukas Schichler, Karin Festl, Selim Solmaz and Daniel Watzenig	Thermal-LiDAR Fusion for Robust Tunnel Localization in GNSS-Denied and Low-Visibility Conditions	Conference Paper	IEEE IAVVC2025 conference	VIF	Submitted
#5	Ritika Ratnu, Dimitrios Stathis, Ahmed Hemani	SEMA: Synchoros Energy Estimation at Algorithm-Level for Spatial Accelerator Designs	Conference Paper	28th Euromicro Conference Series on Digital System Design (DSD)	KTH	Submitted
#6	Yu Yang, Paul Delestrac and Ahmed Hemani	Modeling and Scheduling of Composable Instruction Set	Conference Paper	28th Euromicro Conference Series on Digital System Design (DSD)	KTH	Submitted
#7	Yu Yang, Jordi Altayo, Paul Delestrac and Ahmed Hemani	CIS: Composable Instruction Set for Data Streaming Applications	Conference Paper	28th Euromicro Conference Series on Digital System Design (DSD)	KTH	Submitted
#8	Dimitris Georgiadis, Elena Politi, Selim Solmaz,	UAV swarm architectures for SAR missions: A review	Journal Paper	EURASIP Journal on Advances in Signal Processing	MEDISYS & VIF	Submitted

	George Dimitrakopoulos					
#9	Felipe Xavier, Loek Cleophas, Michel Chaudron	Towards Low-code Architecture and Development of Embedded Systems	Conference Paper	22nd IEEE International Conference on Software Architecture (ICSA 2025)	TU/e	Published (https://zenodo.org/record/4270008/requests/2c4270e0-ad86-46fd-8d5d-d533d7e011a0)

To further enhance the project's publication activity and improve other key metrics, such as website performance and social media engagement, additional measures and plans have been established. These will be detailed in Section 0.

4.1.2 Event Participation and Organisation

A key strategy for disseminating project results and fostering engagement with the broader scientific and industrial communities is our active involvement in various events. Cynergy4ME partners actively promote the project's goals and share key findings through participation in conferences, workshops, webinars, and networking opportunities.

Beyond external representation, the project also organizes dedicated sessions. These events offer a valuable opportunity to present project developments to a wide audience, gather invaluable insights and feedback to optimize activities, and build crucial connections with relevant stakeholders and other EU initiatives.

The Cynergy4ME partners and the project have engaged in or organized various conferences and dissemination events, as detailed in the table below.

TABLE 4: CYNERGY4MIE EVENTS PARTICIPATION AND ORGANISATION (M01-M12)

a/a	Involved Partner(s)	Event (title, dates, location)	Type of Engagement	Brief Description
#1	TAAT, NXP	The Autonomous Main Event 2024 23-24 Sep 2024 Vienna, Austria	Partners' Organisation / Networking	The Autonomous is an annual global conference and expert circle series focusing on safe and autonomous mobility. TTTech Auto participated in "The Autonomous" event mainly to strengthen networking with relevant industry and research stakeholders, exchange insights on ongoing projects, and follow state-of-the-art developments in safe and autonomous mobility. Although no dedicated booth or poster for Cynergy4MIE was displayed by TTTech Auto directly, the team actively discussed the project's context and its connection to other ongoing initiatives during bilateral talks and side sessions. This informal exchange helped raise awareness and foster contacts for future collaboration
#2	TUD	ITSC 2024 - 27th IEEE International Conference on	Workshop Co-organizer	A workshop to identify challenges and opportunities of foundation models for

		Intelligent Transportation Systems 1st Foundation Models for Autonomous Driving Workshop 24-27 Sep 2024 Edmonton, Canada		autonomous driving and how their potential will disrupt future systems.
#3	TUD	European Conference on Computer Vision (ECCV) 2024 “Workshop on Multimodal Perception and Comprehension of Corner Cases in Autonomous Driving” 29-09-2024 to 04-10-2024 Milan, Italy	Workshop Co-organizer, Session Chair, Workshop Presenter, Post Presentations	Researchers from the Intelligent Vehicles group at TU Delft had the honor to present their work at ECCV, the premier computer vision conference in Europe. They hosted the first session of the conference, gave keynote presentations in workshops, mentored graduate students, attended networking events and presented multiple conference and workshops papers on autonomous driving and computer vision.
#4	TUD	European Conference on Computer Vision (ECCV) 2024 “Workshop ROAD++: The Third Workshop & Challenge: Event Detection for Situation Awareness in Autonomous Driving” 29-09-2024 to 04-10-2024 Milan, Italy	Keynote Speaker, Session Chair, Workshop Presenter, Post Presentations	
#5	AVL, IOTAM, CONV, TTTech, TG	EEAI 2024 Conference 21-23 Oct 2024 Cagliari, Sardinia	Participation, Networking	The Cynergy4MIE project participated in the European Conference on Edge AI Technologies and Applications (EEAI 2024 Conference), held between 21st and 23rd of October 2024. A key highlight of the project's participation was the role of our Coordinator, Reiner John from AVL, who co-chaired the session dedicated to Edge AI Federated Learning. This session explored the transformative potential of decentralized machine learning, highlighting its ability to enable collaborative AI model training across multiple edge devices while ensuring data privacy. Moreover, beyond the insightful sessions, the EEA 2024 Conference provided a valuable platform to meet with project partners and further enabled valuable knowledge exchange and collaboration, allowing the Cynergy4MIE project to both share its expertise and gain crucial insights from other experts.
#6	VER	INSIDE Thematic Workshop #2 24 Oct 2024 Cagliari, Sardinia	Participation, Networking	This event explored the latest advancements in intelligent systems, covering a wide spectrum from CloudContinuum to Healthcare. Attendees delved into innovations shaping the future, including Smart Technologies for Mobility, Engineering Automation, and Security in SOS.

				Verum presented its technology for future R&D initiatives.
#7	MEV, GIM	Mevea 11th Annual Seminar: "Real-Time Machine, Work Process, Environment and Sensor Simulation in Autonomous & Assistive System Development" 24 Oct 2024 online	Partners' Organisation / Presentation / Networking	Several topics discussed during the seminar were directly related to Mevea's contributions within the project. These included simulation of soft soil and off-road terrain, FMI co-simulation interfaces, and real-time digital twin applications — all of which align with the technical objectives of Cynergy4MIE. The seminar, attended by simulation and digital twin professionals from both industry and academia, provided indirect but valuable dissemination of project-relevant advancements.
#8	FAU, IOTAM, AVL, TG	EFECS 2024 5-6 Dec 2024 Ghent, Belgium	Participation, Networking	Cynergy4MIE Partners participated in EFECS 2024, showcasing their research, making it tangible for key experts and industry leaders.
#9	ALL	Quantum Sensor Workshop 2024 10 Dec 2024 Nürnberg, Germany	Organisation	On December 10, 2024, the representatives from Chips JU co-funded projects A-IQ Ready, ARCHIMEDES and Cynergy4MIE gathered for the Quantum Sensor Workshop 2024, which was co-organised by Friedrich-Alexander Universität Erlangen-Nürnberg (FAU) and AVL. Several Cynergy4MIE participants attended this clustering event, representing a diverse audience of quantum technology experts and enthusiasts. Consequently, this event marked a milestone in fostering collaboration and advancing discussions on quantum technologies within the industry and academia. The event featured comprehensive joint projects' workshops and a visit to the FAU lab, providing a unique opportunity to explore the latest advancements in quantum sensor technology. Visions for the future of quantum sensor technologies were presented. This event was an excellent occasion to network with fellow experts and quantum sensor enthusiasts who shared their firsthand results and insights. The insights gained from the Quantum Sensor Workshop 2024 will serve as a valuable foundation for advancing the community's ongoing and future initiatives.
#10	CONV	"In the Same Direction" Networking Event 10 Dec 2024 Athens, Greece	Participation, Presentation, Networking	Convergence (CONV) is a member of a network entitled "In the Same Direction", comprised of 27 primarily NGOs. The purpose of this group is networking, communicating and disseminating the respective projects and actions/results of the member organisations. On 10/12/2024 CONV participated in the scheduled networking event and presented CONV's work and specifically presented

				Cynergy4ME's aim and progress, as well as CONV's role in the project in promoting HITL approaches and maximizing the project's exploitation potential via existing or evolving standards, best practices, and standardisation procedures.
#11	TUD	183rd Dies Natalis TU Delft (part of the Mobility Innovation event) 16 Jan 2025 Delft, Netherlands	Co-organizer, content contributor	TUD co-organized several events, including the press tour; honorary doctorate award and an event to inform public servants about their work
#12	KTH	HiPeaC 2025 Conference 20-22 Jan 2025 Barcelona, Spain	Poster Presentation / Participation / Networking	HiPeaC is a European forum for experts in computer architecture, programming models, compilers and operating systems for general-purpose, embedded and cyber-physical systems. During HiPeaC 2025, KTH presented DRRA Fabric which is the computational part of SiLago framework.
#13	AVL, HUA, NXP, IFAT, TG, IOTAM, VIF, IMA	TechTalk 2025 29–30 Jan 2025 Athens, Greece	Partner's Organisation / Networking	The TechTalk2025 event was a strategic gathering that brought together industry leaders, innovators, and experts to explore groundbreaking advancements in technology and their transformative impact on building a sustainable and customer-focused future.
#14	VER	FOSDEM 2025 1-2 Feb 2025 Brussels, Belgium	Participation, Networking	Verum is a major contributor to open-source and Fosdem is one of the main forums on open-source. Verum's technology has been discussed.
#15	INSAR	DGI 2025 Conference 10-12 Feb 2025 London, UK	Participation, Networking	DGI Conference is a high-level B2B forum for defence and geospatial intelligence professionals. During DGI 2025 Conference, INSAR held B2B meetings to explore integration of very high-resolution satellite data to enhance spatial/temporal resolution, supporting diversification of project applications.
#16	SAT	ECS Brokerage Event 2025 18-19 Feb 2025 Brussels, Belgium	Participation / Presentation / Networking	SAT presented its current sensing technology at the ECS Brokerage event. The participation in this event was beneficial to network and create synergies with other leading industries that utilize similar technologies.
#17	VTT	Future of European SDVs 21 Feb 2025 Oulu, Finland	Participation / Presentation / Networking	On February 21st, the Oulu Automotive Cluster in Finland hosted an event exploring how European carmakers aim to modernize software updates (including both component and over-the-air) and accelerate the shift toward software-defined vehicles (SDVs). Attendees discussed how the European Commission supports open, ecosystem-wide interfaces to drive innovation. Recently, FEDERATE, Shift2SDV, and Cynergy4ME project partners met and presented their latest advancements. More specifically, Cynergy4ME highlighted its

				contributions, with a focus on its Supply Chain 1 demonstrator for all-weather vehicle navigation. In this context, VTT, a Cynergy4MIE project partner, provided insights into their contributions through a presentation titled “Software-Defined Vehicles: European Perspectives and VTT’s Contributions in Cynergy4MIE & SHIFT2SDV. Attended by approximately 30 participants, the event provided a valuable platform for networking, valuable technical exchanges and collaboration opportunities, facilitating crucial dialogue on the future of automotive software innovation.
#18	INSAR	SXSW 2025 Conference & Slovak House 07-15 Mar 2025 Austin, Texas	Participation / Networking	INSAR represented Slovak R&D under Cynergy4MIE, showcasing satellite-based infrastructure monitoring. Engaged with international stakeholders to highlight Europe’s edge in emerging technologies for mobility and critical infrastructure.
#19	VER	Embedded World 2025 11-13 Mar 2025 Nuremberg, Germany	Participation / Networking	Embedded World 2025 provided a global platform and a place to meet for the entire embedded community, including leading experts, key players, and industry associations. It offered an unprecedented insight into the world of embedded systems, from components and modules to operating systems, hardware, and software design, M2M communication, services, and various issues related to complex system design. Verum participated as an exhibitor, showcasing its expertise in formal methods.
#20	KTH	DATE (Design, Automation and Test in Europe) 2025 31-03-2025 to 02-04-2025 Lyon, France	Participation / Networking	KTH attended the conference as a participant to stay informed about the latest developments and research trends relevant to the Cynergy4MIE project. The event provided an excellent opportunity to learn from expert presentations, explore emerging technologies, and connect with other professionals in the field.
#21	TU/e	22nd IEEE International Conference on Software Architecture (ICSA 2025) 31-03-2025 to 04-04-2025 Odense, Denmark	Participation / Networking	TU/e was author of a published paper.
#22	VAISTO	Hannover Messe 2025 31-03-2025 to 04-04-2025 Hannover, Germany	Participation / Networking	Vaisto exhibited their demos including Cynergy4MIE results and had a booth in the Baden-Württemberg stand.
#23	TU/e	ECPE SiC & GaN user forum 03-04 Apr 2025 Paris, France	Participation / Networking	TU/e participated at the ECPE SiC & GaN user forum and promoted the project through networking.
#24	VIF, AVL, MEDISYS	Public Lecture at Harokopio University Athens 15 April 2025 Athens, Greece	Organisation / Presentation	A guest speaker session was held in the Department of Informatics and Telematics at Harokopio University, featuring Assoc. Prof. Dr. Selim Solmaz from Virtual Vehicle

				Research GmbH. He delivered a talk on “Automated Driving and Autonomous Systems: Trends, Infrastructure, Safety, and Broader Applications”, providing valuable insights into the evolving landscape of autonomous technologies and their wider implications.
#25	FHG	SENSOR+TEST 2025 - The Measurement Fair 6-8 May 2025 Nuernberg, Germany	Participation / Networking	FHG organized a booth presenting current research projects including Cynergie4MIE.
#26	EDI	Deep Tech Atelier 15-16 May 2025 Riga, Latvia	Participation / Presentation / Networking	Participation and presentation on the development of high-performance quantum sensor.
#27	THRO	Open Day at Technical University Rosenheim 17 May 2025 Rosenheim, Germany	Partner’s Organisation / Presentation / Networking	As part of THRO’s dissemination activities, THRO presented its research on the job shop scheduling framework during the Open Day event.
#28	Prodrive	World Hydrogen Summit 2025 20-22 May 2025 Rotterdam, Netherlands	Rotterdam, Netherlands	Prodrive presented the concept and technology being developed as also presented in the Cynergy4MIE project. Prodrive had a dedicated stand for visitors to present and explain the progress and technology
#29	INSAR	SARIO Satellite Tech in Energy 26 May 2025 Bratislava, Slovakia	Participation / Presentation / Networking	INSAR presented preliminary outputs of Cynergy4MIE SC4 (road monitoring) and SC5 (earthquake monitoring), emphasizing the role of project in protecting critical infrastructure. Raised awareness among national stakeholders.
#30	SSOL, IFAT, NXP, SAL, VTT, FHG	EPoSS Annual Forum 2025 3-6 June 2025 Neuchâtel, Switzerland	Participation / Networking	From June 3 to 6, 2025 the European Smart Systems Community met in Neuchâtel, Switzerland for the EPoSS Annual Forum. The event was kindly hosted by EPoSS Member CSEM. More than 120 guests attended this year’s edition following the motto: Accelerating Innovations in Smart Systems. Empowering Competitive European Solutions.
#31	SAT	AutoSense USA 2025 10-12 June 2025 Detroit, Michigan	Participation / Networking	This event was important as it unifies the community of experts in automotive sensing to explore the latest advancements in ADAS and autonomous vehicle technologies. This is relevant to our project because it covers key topics such as the evolution of camera and RADAR, along with new frontiers in software-defined vehicles, data processing, and simulation. These topics are critical to SAT’s contribution to the project.
#32	AVL	CPS&IoT’2025 Summer School 10-14 Jun 2025 Budva, Montenegro	Participation / Presentation / Networking	Cynergy4MIE participated in the CPS&IoT’2025 Summer School in Budva, Montenegro. In the summer school, our coordinator, Reiner John, gave a lecture about "Future Technologies for Europe: AI+, Immersive Systems & Quantum Sensing" and shared insights from ongoing A-IQ Ready, ARCHIMEDES, Cynergy4MIE

				projects showcasing how technology stacks—from foundational to application layer—enable impactful use cases in health, mobility, and infrastructure.
#33	VER	2025 INTERSCT Conference 16 June 2025 Nijmegen, Netherlands	Participation / Networking	Verum attended the 2025 INTERSCT Conference on cybersecurity, recognizing formal methods as a key technology for addressing software vulnerabilities within this field.
#34	FUTURE	Dujat (Dutch & Japanese Trade Federation) AVB Reception 19 June 2025 Tokyo, Japan	Participation / Networking	Networking event with Dutch and Japanese companies.
#35	TUD	IV 2025 Workshop on Metrics and Benchmarks for Automated Driving (as part of IEEE Intelligent Vehicles Symposium) 22-25 Jun 2025 Cluj-Napoca, Romania	Workshop co-organizer	TUD co-organised this workshop.
#36	KTH	Advanced PDK Workshop: N2 Nanosheet Pathfinding and Applications 24-25 Jun 2025 Leuven, Belgium	Training organisation	N2 Nanosheet Pathfinding-PDK (P-PDK) training followed the following purposes: 1. Discover the accompanied design pathfinding PDK. 2. Explore KTH's advanced N2 technology using Synopsys and Cadence design flows. 3. Get familiar with the N2 place and route foundation flow.
#37	INSAR	ESA Living Planet Symposium 23-27 Jun 2025 Vienna, Austria	Participation / Presentation / Networking	INSAR attended technical sessions and scientific panels. During the event, INSAR also presented Cynergy4MIE research activities related to SC4 and SC5, initiated discussions on multi-agent EO systems and interoperability of geospatial services in disaster and infrastructure resilience.

4.1.3 Networking and Liaison

Even in its early phases, before technical developments are completely developed, Cynergy4MIE prioritized maximizing its impact through strategic collaboration with related projects and initiatives. The aim is to foster meaningful knowledge exchange, involving various methodologies and other useful information.

The consortium actively leveraged, and will continue to leverage, its partner networks to identify opportunities for joint activities and meaningful knowledge exchange. Initial efforts centered on establishing strong connections with specific projects, including A-IQ Ready, ARCHIMEDES, FEDERATE and Shift2SDV. These early relationships have already led to tangible collaborative initiatives, such as the co-organization of special sessions, which are crucial for the exchange of scientific knowledge, the gathering of valuable feedback for operational refinement, and the establishment of vital contacts for future collaborative activities.

Beyond these targeted collaborations, Cynergy4MIE has also expanded its reach by participating in broader collaborative events, such as "In the Same Direction". These networking activities, combined with other dissemination efforts like event participation and the publication of scientific papers, have

noticeably strengthened Cynergy4ME's standing within the research community. This position will be further enhanced as the project has more tangible results.

This approach has effectively paved the way for forthcoming synergies with related projects that share common goals, as detailed in the table below, ultimately enhancing outreach and maximizing stakeholder engagement.

TABLE 5: CYNERGY4MIE NETWORKING ACTIVITIES (M01-M12)

a/a	Involved Partner(s)	Project Name	Further information
#1	AVL, IOTAM, TG and other Cynergy4MIE partners	A-IQ Ready	Initial efforts centered on establishing strong connections with A-IQ Ready and ARCHIMEDES projects by co-organising special sessions (e.g., Quantum Sensor Workshop 2024), gathering valuable feedback for operational refinement, and establishing vital contacts for future collaborative activities.
#2	AVL, IOTAM, TG and other Cynergy4MIE partners	ARCHIMEDES	
#3	VER	FEDERATE	As a partner Verum attended several online and in person meetings of the FEDERATE consortium (https://federate-sdv.eu). Specifically, Verum is one of the members of FEDERATE's scientific board. The foundational technology developed by Verum in Cynergy4MIE was shared and discussed with the participants. Also, Verum collected inputs for further enhancements that will be picked up in the Cynergy4MIE research.
#4	VTT	Shift2SDV	FEDERATE, Shift2SDV, and Cynergy4MIE project partners met and presented their latest advancements during the Oulu Automotive Cluster Event. More specifically, Cynergy4MIE highlighted its contributions, with a focus on its Supply Chain 1 demonstrator for all-weather vehicle navigation. In this context, VTT, a Cynergy4MIE project partner, provided insights into their contributions through a presentation titled "Software-Defined Vehicles: European Perspectives and VTT's Contributions in Cynergy4MIE & SHIFT2SDV".

4.2 Communication Activities Reporting for RP1 (m01-m12)

During the first year of the project, alongside dissemination efforts, IOTAM concentrated also on executing the communication strategy outlined in Deliverable D7.1. This strategy aimed to effectively inform, promote, and communicate Cynergy4ME's activities, results, and achievements.

To maximize engagement and visibility, the Cynergy4MIE project website and official social media channels (LinkedIn, X (formerly Twitter), and YouTube) were established and are continuously updated by TG. Complementing this, IOTAM, in close collaboration with AVL and TG, coordinated key communication initiatives including: (i) the creation of the project logo and visual identity; (ii) the preparation and release of initial promotional material templates (flyer, poster, roll-up, newsletter); (iii) a general project presentation; (iv) the setup and monitoring of analytics tools to track online presence; and (v) the setup and maintenance of the project mailing lists;

The following common communication means and channels were strategically selected to effectively raise awareness of the project and its results, tailored to the specific information needs of the envisaged user groups. These activities, along with their progress, will be detailed in the following

subsections, including analysis of the project's website and social media metrics, and updates on the brand-building materials.

TABLE 6: TYPE OF COMMUNICATION ACTIVITIES

Communication activities (CA)	Description
CA1	Project Website
CA2	Social Media Channels
CA3	Brand-building Material: newsletters, posters, flyers, roll-ups, presentations
CA4	Other Communication Tools: infographics, online demonstrators, podcasts, interviews, videos, mailing lists

4.2.1 Project Website

The Cynergy4MIE project website (<https://cynergy4mie.eu/>) plays a crucial role in our dissemination and communication efforts, acting as a central, up-to-date reference point for all project-related information. It features public deliverables, project achievements, and offers an accessible platform for both the Cynergy4MIE team and external researchers. The website provides details on the project's overall structure, including Work Packages (WPs) and Supply Chains (SCs), along with project goals and objectives.

The website's design was finalised in m01, with its development and public release following in m03. IOTAM was responsible for setting up the initial infrastructure and design starting from m01 and has since m03 been responsible for ongoing content updates, technical maintenance, and support.

Currently, the website is fully operational and active, with regular updates being provided. IOTAM remains responsible for collecting and updating the website's content, ensuring it reflects the latest news, dissemination materials, and key project milestones.

Figure 1 and Figure 2 depict the analytics for the audience overview, country provenance and material download for the reference period.

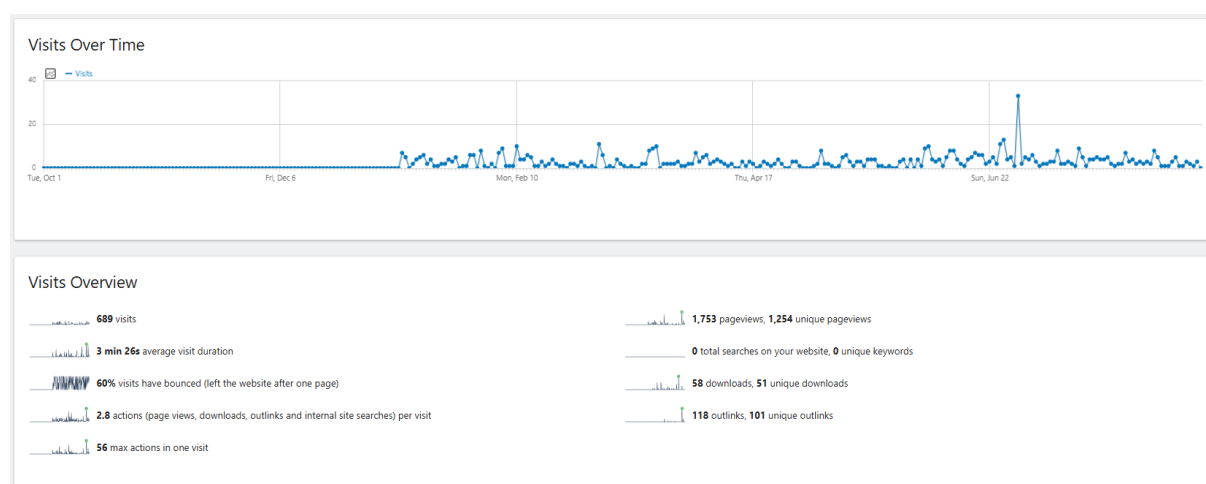


FIGURE 1: VISITS/AUDIENCE OVERVIEW AND MATERIAL DOWNLOAD [M01-M12]



FIGURE 3: CYNERGY4MIE POSTS EXAMPLES

Cynergy4MIE account on X helps increase the project's visibility. YouTube will mostly be used to foster video distribution, especially for the general public.

From the beginning of the project, the dissemination leader started active communication, which allowed to gather a sufficiently solid engagement. In the project's first year, Cynergy4MIE published 64 posts on LinkedIn and 40 on X (Twitter). The accounts gained 398 followers (238 on LinkedIn and 160 on X). LinkedIn's analytical tools allow us to perform a detailed analysis of the reachability of our activity and shared content. According to the statistics, the posts were clicked 3829 times and collected 1765 reactions and 29367 impressions (Table 7).

TABLE 7 CYNERGY4MIE SOCIAL MEDIA STATISTICS (LINKEDIN)

Social Media channel	Posts	Followers	Engagement	
LinkedIn	68	238	Reposts	158
			Clicks	3829
			Reactions	1765
			Impressions	29367

On LinkedIn, Cynergy4ME's follower analysis allows us to see what industries they are responding to. This is important when choosing the content to share and tailoring it to your target audience. According to the analytics, most of the followers (57 followers) specialise in IT services and consulting, 39 in research services, 26 in Higher Education, 10 in motor vehicle manufacturing, etc. (Figure 4).

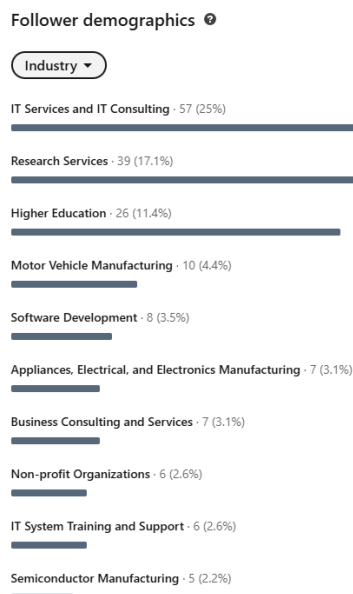


FIGURE 4 CYNERGY4MIE FOLLOWERS' ANALYTICS (SPECIALISATION)

According to the data about followers direct job junctions, most of them are program and project managers (40 followers), researchers (31 followers), engineers (29 followers), education representatives (22 followers), business developers (20 followers), etc. (Figure 5).

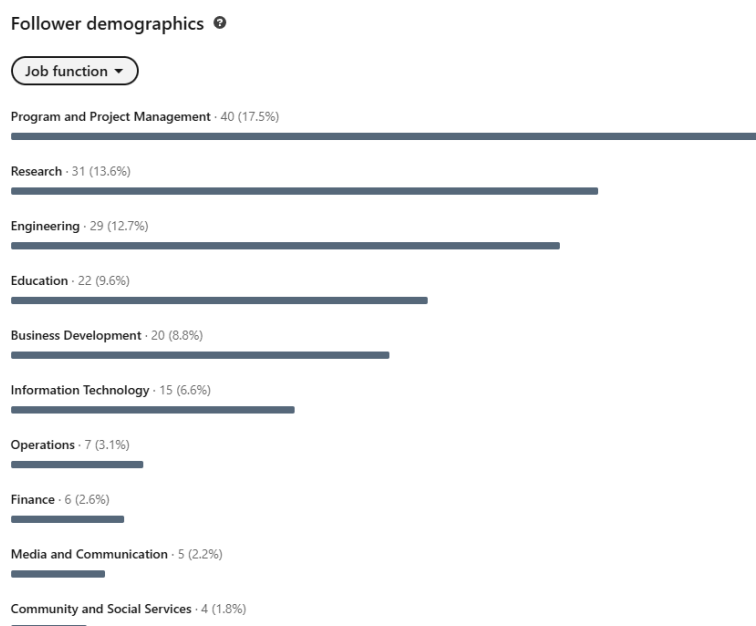


FIGURE 5 CYNERGY4MIE FOLLOWERS' ANALYTICS (JOB FUNCTION)

The success of communication in social media can be evaluated based on the number of clicks, reactions, impressions, and level of engagement. Cynergy4ME communication on social media has achieved great results. On average, the post has about 430 impressions. Even six posts got more than 1000 impressions. The first post introducing the project collected even 2047 impressions. The post announcing the kick-off meeting got 1725 impressions. The post about the quantum sensor workshop gained 1260 impressions and more than 400 clicks. The post about EEAI conference gained 1355 impressions. That means, the audience is interested in the project and follows our activities.



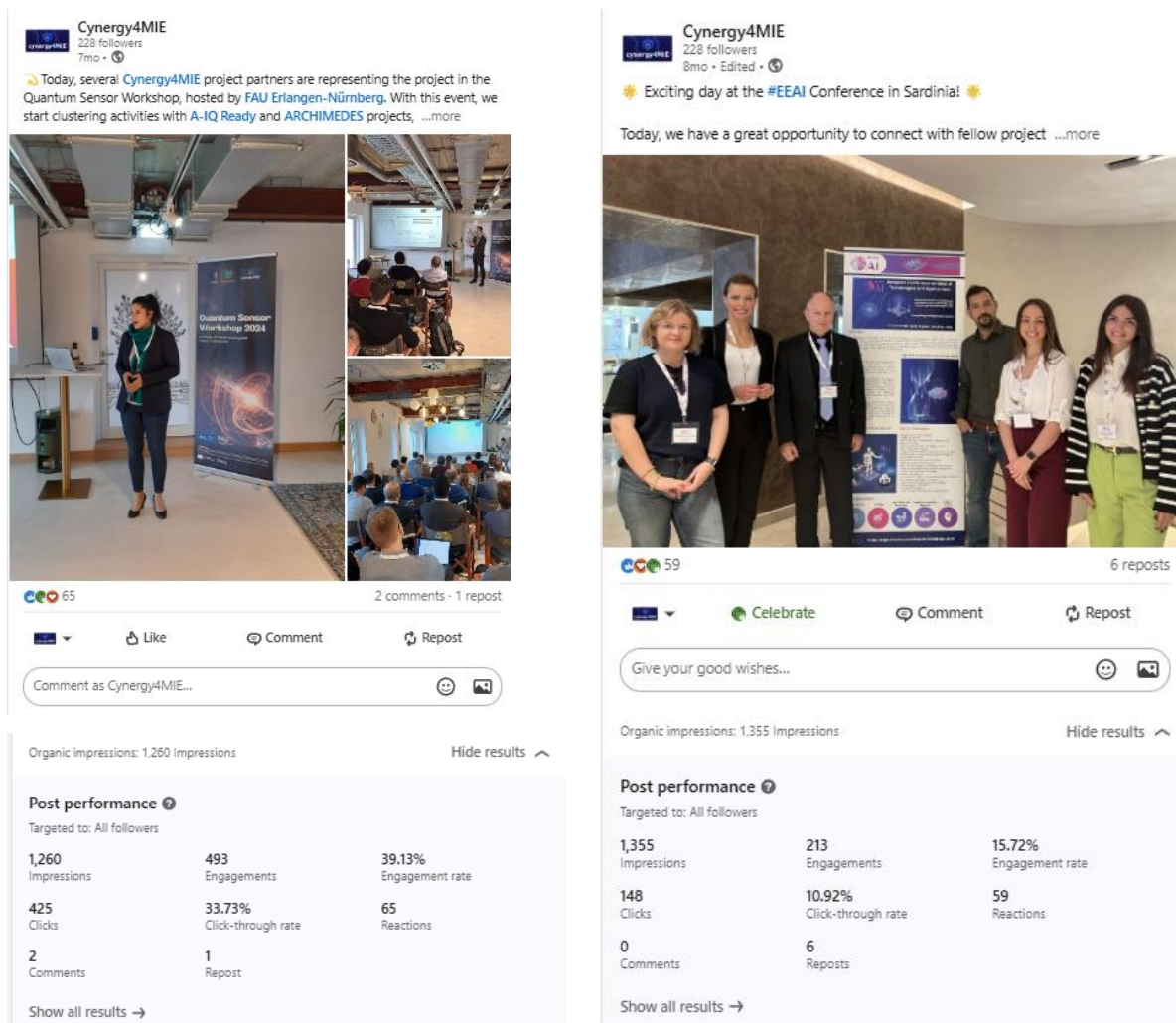


FIGURE 6 CYNERGY4MIE POSTS ON LINKEDIN, ENGAGEMENT ANALYSIS

At the end of every reporting period, TG will evaluate the changes in the main presence on Social Media estimations and implement the quantitative analysis.

Regarding the presence on Twitter (X), only very short content (up to 250 characters) is allowed to be shared, so the main source of communication is LinkedIn, where social network content is not limited. This ensures the completeness and quality of the content.

Regarding YouTube presence, only one video about the TechTalk2025 strategic event was prepared in the first year. More video content should be prepared in the upcoming period.

TABLE 8: CYNERGY4MIE VIDEOS (M01-M12]

a/a	Type of Video	Date of Release	Further information
#1	TechTalk2025 Video	Apr 2025	https://www.youtube.com/watch?v=P7CAiPP7liw

4.2.3 Brand-building Material

Establishing a strong project identity is essential for effective communication and stakeholder engagement. From the very beginning of the project implementation, significant emphasis has been

placed on developing brand-building materials to boost awareness, communicate the key project concepts and progress, and promote a lasting impact across various stakeholder groups.

As a result, a diverse range of promotional items has been created and circulated through the project's online channels and at physical events, as detailed in the following table. To ensure accuracy and quality, each material underwent a thorough review by all consortium members before publication.

TABLE 9: CYNERGY4MIE BRAND-BUILDING MATERIAL (M01-M12)

a/a	Type of Brand-building Material	Date of Release	Involved Partner(s)	Link
#1	Website Release (on the partner's website)	Oct 24	Strikersoft	https://strikersoft.com/en/News/strikersoft-one-of-the-participants-in-the-eu-project-cynergy4mie-for-edge-ai/
#2	Website Release (on the partner's website)	Oct 24	GIM	https://gimrobotics.fi/cynergy4mie/
#3	Cynergy4MIE Poster (1st version)	Nov 24	IOTAM	https://cynergy4mie.eu/press-kit/
#4	Cynergy4MIE Roll-up (1st version)	Nov 24	IOTAM	https://cynergy4mie.eu/press-kit/
#5	Cynergy4MIE Flyer (1st version)	Nov 24	IOTAM	https://cynergy4mie.eu/press-kit/
#6	Press Release	Dec 24	TG	https://sc.bns.it/view/item/key-takeaways-from-the-quantum-sensor-workshop-2024-driving-innovation-in-quantum-technologies-498515
#7	Website Release (on the partner's website)	Dec 24	Strikersoft	https://strikersoft.com/en/News/cynergy4mie-2024-year-summary-/
#8	Website Release (on the partner's website)	Jan 25	Strikersoft	https://strikersoft.com/en/News/cynergy4mie-dataset/
#9	Cynergy4MIE 1st Newsletter	Feb 25	IOTAM	https://cynergy4mie.eu/newsletters/
#10	Website Release (on the partner's website)	Feb 25	FUTU-RE	https://futu-re.co.jp/%e3%80%90press-release%e3%80%91futu-re-co-ltd-joins-eus-cynergie4mie-consortium-as-associate-partner/
#11	Blogpost	Feb 25	IOTAM	https://itml.gr/blogs/a-unified-technology-stack-for-ecas-vehicles-and-cobots/

4.2.4 Mailing Lists

Sixteen (16) mailing lists, tailored to the project's needs, have already been created and are extensively used by the consortium partners. All relevant contact information has been collected in a dedicated Excel file by AVL since the project's beginning, and this file is continuously updated as new additions or removes occur. Subsequently, the responsibility for creating, updating, and maintaining these lists was undertaken by IOTAM.

5 Dissemination and Communication KPIs Monitoring

The Dissemination and Communication KPIs, along with their project-end targets and current progress, are detailed in the table below (Table 10). As the project evolves and progresses, these KPIs are expected to further improve. However, proactive dedicated plans and measures have already been established to ensure the overall enhancement of the project's performance, particularly in relation to its dissemination and communication activities and metrics, which are further detailed in Section 0.

TABLE 10: DISSEMINATION AND COMMUNICATION KPIs STATUS FOR M01-M12

Communication Channel	KPI	Threshold (End of Project)	Status Y1 (m01-m12)
Cynergy4MIE portal (public site)	dKPI#1: Total number of visitors	>=3600	689
	dKPI#2: Number of site access with duration less than 30 seconds	<= 20% of total access	3 min 26s average visit duration
Cynergy4MIE portal (private site)	dKPI#3: Number of authorised users	>=300	179
	dKPI#4: Number of contributions and comments from authorised users	>=300	1686
Social Network X	dKPI#5: New followers by the end of the project	>=600	160
	dKPI#6: Total number of tweets/ re-tweets	>=600	41
Social Network LinkedIn	dKPI#7: Total number of impressions	>=50,000	29367
	dKPI#8: Total number of visitors	>=1,500	766
Social Network YouTube	dKPI#9: Number of new stakeholders viewing private videos about project	>=1000	52
Mailing lists	dKPI#10: Number of mailing lists	>=20	16
	dKPI#11: Number of authorised users in mailing lists per month	>=100	On track - achieved to date
Events – Up to 20 participants (Cynergy4MIE - organized events, international workshops, dissemination visits)	dKPI#12: Number of events	>=12	19
	dKPI#13: Number of audience contacts	At least 50% of the participants	On track - achieved to date
	dKPI#14: Number of participants Interested on Cynergy4MIE project	At least 40% of the participants	On track - achieved to date
Events – 20-60 participants (professional events with relevant end-users and authorities, international scientific workshops)	dKPI#15: Number of events	>=6	9
	dKPI#16: Number of audience contacts	At least 30% of the participants	On track - achieved to date
	dKPI#17: Number of participants interested on Cynergy4MIE project	At least 20% of the participants	On track - achieved to date
Events – more than 60 participants (Conferences – Cynergy4MIE relevant)	dKPI#18: Number of events	>=3	9
	dKPI#19: Number of participants for Cynergy4MIE section contacted	At least 50% of the participants	On track - achieved to date
	dKPI#20: Number of participants for Cynergy4MIE section interested in the project	At least 40% of the participants	On track - achieved to date
Publications	dKPI#21: Number of publications by Cynergy4MIE partners	>=60	9 Journal / Conference publications + 6 other publications (such as press / website releases etc) → 15

			publications in total
Presentations at International Conferences	dKPI#22: Number of conference presentations by Cynergy4MIE partners	>=60	Cynergy4MIE partners participated in 11 conferences and 26 other events (including symposiums, workshops, forums, summer schools, trade fairs, and ateliers), contributing through presentations and active networking activities → 37 events in total

6 Future Dissemination and Communication Activities for RP2

Significant progress has been made so far by the consortium in disseminating and communicating the project's goals and achievements to relevant communities. Therefore, to further boost overall Dissemination and Communication metrics for the upcoming second year of the project (m13-m24), and to align with initial plans while positively impacting the project's WP7 activities as technical work progresses, the following additional measures and plans have been decided upon and will be introduced:

TABLE 11: FUTURE D&C ACTIVITIES

No.	Plan/ Measure	Activity Description	Impacted KPIs
#1	Blogposts	To broaden our project's reach and impact, we will launch a dedicated blog post initiative. Each month, three partners will be asked to contribute a blog post, ensuring every partner contributes at least one by the end of the project. The content and topics will vary, covering: • a technology, its current challenges, and how our project provides solutions; • the project's approaches and methodologies; • our demos or use cases, providing real-life examples, and highlighting their impact/ benefits; All blog posts will be designed to engage and inform the general public.	dKPI#1, dKPI#2, dKPI#5, dKPI#6, dKPI#7, dKPI#8, dKPI#21
#2	Website Announcements	The Cynergy4MIE website will be regularly updated to ensure relevant content. This will include: • Keeping stakeholders informed on our advancements and overall project progress; • Announcing participation in workshops, conferences, and the organization of project events and meetings; • Featuring impactful technical/ scientific results like new publications, blog posts, and public deliverables; • Showcasing our newsletters, press releases, videos, and other promotional content;	dKPI#1, dKPI#2
#3	Social Media Posts	In the second year of the project, TG will continue active communication on social media. The plan is to post at least 52 posts on LinkedIn (1 post/week). Content will include: • Continuing to introduce our partners and highlight their specific roles and contributions to the project; • Announcing impactful technical/ scientific results such as publications and blog posts; • Sharing the latest news on our advancements and overall project progress; • Announcing participation in workshops, conferences, and the organization of project events and meetings; • Featuring our newsletters, press releases, videos, and other promotional materials; • Advertising the project's website and other social media accounts to expand our reach;	dKPI#5, dKPI#6, dKPI#7, dKPI#8

#4	Mailing Lists	Additional mailing lists tailored to the project's evolving needs will be created /established by the end of the project.	dKPI#10, dKPI#11
#5	Events Participation and Organisation	As our project's technical work advances, the consortium will continue to actively engage with the project's community by participating in and organizing various conferences, workshops, and events. Over the coming months, Cynergy4MIE partners plan to intensify their dissemination efforts by participating in several events and conferences (such as EEA 2025 Conference, Tech Talk 2026 etc.) to foster face-to-face interactions and effectively promote our project's results and achievements. Furthermore, building on the successful Quantum Sensor Workshop 2024, the Cynergy4MIE project, in collaboration with the A-IQ Ready and ARCHIMEDES projects, is planning to organize the next iteration of this workshop. The location and dates for this event will be finalized and announced in the coming weeks. A dedicated page will also be launched on our project website to provide comprehensive information and facilitate the registration process.	dKPI#12, dKPI#13, dKPI#14, dKPI#15, dKPI#16, dKPI#17, dKPI#18, dKPI#19, dKPI#20, dKPI#22
#6	Publications	Publications are a crucial channel for disseminating the project's outcomes, and these efforts will intensify as we achieve more tangible results. Our goal for the upcoming second year is to significantly boost all types of publications, including journal articles, conference papers, and blog posts, to ensure our research findings achieve wider recognition and greater impact across scientific and industry sectors, with a strong commitment to open-access for broad public availability and reusability.	dKPI#1, dKPI#2, dKPI#5, dKPI#6, dKPI#7, dKPI#8, dKPI#21, dKPI#22
#7	Brand-building Materials	Our initial brand-building materials have already been prepared and released. The idea is to update the Poster, Roll-up, and Flyer as needed, or at least one more time by the end of the project. Regarding project Newsletters, our aim is to publish 1-2 per year, depending on project needs. These newsletters will highlight recent activities, upcoming events, and the project's overall progress, providing comprehensive updates to our community.	dKPI#1, dKPI#2, dKPI#5, dKPI#6, dKPI#7, dKPI#8
#8	Videos	The plan is to produce and release at least one project-oriented animated promotional video before the project ends. Additional technical videos will be produced as the project progresses and has more tangible results, based also on the evolving project needs. Finally, interviews may also be considered and conducted as an output of our organized events, serving as valuable communication outputs.	dKPI#9

Overall, these plans are designed to significantly boost our project's visibility and impact, aiming to:

- **Maximize online presence:** enhance website visibility and grow our social media audience;
- **Increase public awareness:** Inform the public about the project's progress and developments;
- **Boost dissemination:** Increase our publication rate and ensure their dissemination across social media and our website;
- **Strengthen engagement:** foster stronger stakeholder engagement and build broader interest in the project's innovations;
- **Expand networking:** intensify project networking activities, ensuring collaboration with related projects and initiatives, and serving as valuable platforms for establishing further connections;

Thus, continuously monitoring and updating our KPIs and metrics will be crucial for tracking our progress and regularly evaluating the effectiveness of these strategies and plans. The detailed activities and the impact of these plans throughout the second year of the project will be comprehensively reported in the deliverable D7.4 “Annual Dissemination Reports & Plan Updates – Year 2” [IOTAM – m24].

7 Beneficiary Involvement

TABLE 12: DESCRIPTION OF THE WORK CARRIED OUT IN T7.2 AT PARTNER LEVEL

Partner	Description of work in T7.2
AVL	For internal communication and data exchange, AVL has set up and is hosting the AVL Extranet Cloud on a dedicated server specifically for this project. The project landing page serves as a central access point, providing all essential information related to project activities. The platform supports efficient organization and storage of data, and facilitates collaborative planning and implementation across work packages (WPs), Steering Committees (SCs), and the overall project level. Additionally, AVL actively participated at EEAI 2024 Conference in Sardinia, where the Coordinator co-chaired the Edge AI Federated Learning session and at CPS&IoT'2025 Summer School with the lecture on "Future Technologies for Europe: AI+, Immersive Systems & Quantum Sensing" and shared insights on how technology stacks—from foundational to application layer—enable impactful use cases in health, mobility, and infrastructure.
SAL	SAL has participated in the Quantum sensor workshop.
IFAT	No contributions during the reference period (m01-m12)
VIF	Publications of scientific articles, contributions to public lecture and outreach/exploitation activities.
BUT	No contributions during the reference period (m01-m12)
TUG	No contributions during the reference period (m01-m12)
I&M	I&M used social media platforms (e.g.: LinkedIn) and company website to disseminate news.
VER	Verum was involved in several events showcasing their technology on the basis of formal methods. In addition, as spin-off from Cynergy4MIE, we reached out to European communities such as Inside Association to explain and leverage the technology that will be developed in Cynergy4MIE.
VTT	VTT participated in the "Future of European SDVs" networking event organized by the Oulu Automotive Cluster on February 21st, 2025. At the event, VTT presented the demonstrators currently being developed as part of Supply Chain 1, with a focus on all-weather automated machinery and transportation.
THRO	We are publishing a paper presenting our job scheduling framework, which was developed within the context of the project. This work will be presented at the CASE 2025 conference.
EDI	Disseminates project activities and results via participation in Latvian Quantum initiative via quarterly meetings.
GIM	So far only website and social media dissemination.
CONV	During m01–m12, CONV actively contributed to Task 7.2 (Results dissemination and communication) by leveraging its established civil society networks and communication infrastructure to maximise visibility and engagement for Cynergy4MIE. Key activities included the organisation and delivery of a presentation at the "In the Same Direction" networking event (Athens, 10/12/2024), where CONV introduced the project's vision, early progress, and its own role in fostering HITL (human-in-the-loop) design principles and supporting standardisation as a pathway to long-term exploitation. Additionally, CONV ensured continuous online dissemination through regular social media posts and reposts across institutional channels, highlighting project milestones, relevant observances (e.g., transport safety and AI ethics), and consortium activities. All communication activities were aligned with the project's visual identity and EU visibility requirements. These efforts contributed to broader awareness among civil society stakeholders, enhanced public trust narratives, and supported early community-building around societal acceptance objectives tied to SC4.

IOTAM	During the first year of the project (m01-m12), IOTAM was responsible for: • Designing, maintaining, and regularly updating the project website with news, dissemination materials, and information; • Coordinating the preparation of all promotional materials (newsletter, poster, roll-up, flyer) and the creation of the project logo; • Establishing internal dissemination procedures; • Setting up and monitoring analytics tools for internet presence; • Creating a ZENODO community; • Developing project templates for consortium use; • Overseeing the overall monitoring of dissemination efforts, including tracking WP7-related KPIs; • Releasing the blog post plan; In addition to these efforts, IOTAM attended the EEAI 2024 Conference in Cagliari, Sardinia to promote the project through networking and finally, prepared and released a blog post titled "A Unified Technology Stack Towards a More Competitive EU Industrial Landscape".
NXP-NL	For the mobile robotics part NXP has shared the core concept of the platform which selected external organisations, that are interested in using the NXP i.MX95 chip in the domain of robotics.
VAISTO	Showcasing initial results in selected events and sharing results in social media.
ZF	No contributions during the reference period (m01-m12)
INSAR	During m01–m12, INSAR actively contributed to dissemination and communication activities under Task 7.2. This included participation in international conferences and workshops (DGI 2025, SXSW 2025, ESA Living Planet Symposium, SARIO), where Cynergy4MIE's objectives, especially under SC4 (road condition monitoring) and SC5 (earthquake response), were presented to stakeholders and technical audiences. INSAR also explored synergies with other project and feasibility study supported by the European Space Agency (ESA).
XENOMATIX	No contributions during the reference period (m01-m12)
SSOL	SSOL participated in the "European Technology Platform on Smart Systems Integration Association" networking event at Neuchâtel, Switzerland hosted by EPoSS Member CSEM from June 3 to 6, 2025. At the event, SSOL presented the demonstrators currently being developed as part of Supply Chain 2.
IMA	Technical Info days, Workshops, Company websites and social media
FHG	During m01–m12, FHG contributed to the dissemination of Cynergy4MIE by participating in relevant industry events targeting the sensor and mobility domains. At one such event, FHG provided broad visibility for its research topics, including work related to Cynergy4MIE, through dedicated booth presentations and informal exchanges with stakeholders from industry and research. This presence supported the general awareness of the project and facilitated valuable contacts for future outreach and potential collaboration.
PRODRIVE	Prodrive has contributed to the results of dissemination and communication by presenting the progress and technological developments during the World Hydrogen Summit in Rotterdam. Furthermore, Prodrive shares internal updates on the rectifier technology development with their 2500 employees, as well as all the visitors during factory and lab tours.
KFU	No contributions during the reference period (m01-m12)
DRIVEU	No contributions during the reference period (m01-m12)
TU/e	TU/e has contributed to the dissemination and communication of Cynergy4MIE by attending and participating to the ECPE SiC & GaN user forum in Paris as well as by working publishing a paper on the innovative switching accelerated lifetime testing setup. For the first year, TU/e (SET cluster) was involved in mainly two aspects of dissemination: a) Article publication to the LArc workshop hosted in Odense, Denmark

	b) Educational material for the students at the university
ST-I	No contributions during the reference period (m01-m12)
TUD	TUD involves in several dissemination activities during m01-m12 of Cynergy4MIE. More specifically, TUD co-organized several workshops on autonomous driving in which perception tasks are the focus as aligned with the objectives of Cynergy4MIE. TUD also participated in workshops on autonomous driving as keynote speaker, increasing the visibility of TUD, and ultimately Cynergy4MIE.
GRO	Workshops with partners, company's internal Newsletter
KTH	KTH has been actively involved in various dissemination activities during Months 01–12 of the Cynergy4MIE project. Several scientific papers have been submitted to international conferences. In addition, KTH participated in the DATE conference and the CMOS 2.0 nm Technology Workshop, contributing to knowledge sharing and community engagement.
STRIKERSOFT	Publish results at company website https://strikersoft.com/en/focusareas/strikersoft-ai-innovation-center/ . Planning to publish a paper that observing our research in autumn.
MURATA	MURATA performed together with VTT data collection test drives in Finland. Published in Cynergy4MIE web page: https://cynergy4mie.eu/2025/02/21/vtt-and-murata-electronics-recently-completed-a-research-data-collection-campaign-in-finland/
MEDISYS	MED is actively engaged in the dissemination of the project's key findings across its extensive professional network, ensuring that the insights and outcomes reach relevant stakeholders, partners, and industry experts. Additionally, MEDISYS in collaboration with VIF has prepared a research publication that details the methodologies that are deployed in SC5.
TAAT	During m01–m12, TTTech Auto actively contributed to Task 7.2 by promoting the project's vision and early technical achievements, focusing on its expertise in virtual Electronic Control Unit (vECU) development and emergent automated driving functionalities. Highlights include presenting the SC4 concept and TTTech Auto's technical contributions at selected partner meetings and industry-related workshops, fostering early stakeholder engagement and knowledge exchange. Furthermore, the project was featured on the TTTech Auto corporate website, accompanied by social media posts to mark major milestones such as the project kick-off and initial development highlights, ensuring broad reach within the automotive technology community.
POLITO	No contributions during the reference period (m01-m12)
SAT	SAT has been involved in dissemination and communication using both social media platforms, in particular LinkedIn, and by participating in social events and conferences relevant to the project.
MEV	Mevea contributed through several actions aimed at increasing the visibility of project-relevant developments and engaging with the wider professional community. Mevea organized one seminar and published several LinkedIn posts during the period that included updates on developments closely tied to Cynergy4MIE tasks. These posts covered progress in real-time simulation, co-simulation techniques, and digital twin technologies — key areas addressed in the project. While the posts did not always name the project explicitly, they contributed to broader awareness and stakeholder engagement related to project-relevant work. Project-related topics were also discussed in meetings, demonstrations, and informal exchanges with partners, customers, and seminar attendees. These interactions contributed to the indirect dissemination of Cynergy4MIE goals and approaches, especially in areas like off-road machine simulation and interface development.
TG	TG was responsible for the Social media accounts' launch (LinkedIn, X, YouTube) and all the communication, including the needed content collection, visualisation and publishing. Also, TG represented Cynergy4MIE project at EEA 2024, EFCS 2024 conferences and the Quantum sensor workshop.

ITRI	No contributions during the reference period (m01-m12)
UNEV	No contributions during the reference period (m01-m12)
FAU	FAU co-organized the Quantum Sensor Workshop 2024. FAU is involved in disseminating quantum sensing & technology knowledge in lectures, seminar and internships, educating the quantum engineers of the future.
RECHI	No contributions during the reference period (m01-m12)
FUTURE	Conducted monthly meetings with partner company Verum to discuss direction of future contributions.

8 Conclusion

This deliverable comprehensively reports on the dissemination and communication activities undertaken during the first year of the Cynergy4ME project, in line with the strategies and plans outlined in D7.1. Overall, throughout this period m01-m12, the consortium successfully focused on maximizing project visibility and raising awareness within scientific, industrial, and EU communities through a variety of dissemination and communication activities, including brand-building materials, active participation in multiple events, release of website and social media etc. Looking ahead, this report also sets forth plans and milestones for the upcoming period, aiming to further strengthen stakeholder engagement and amplify the project's impact. Future activities and updated plans will be detailed in the deliverable D7.4 - Annual Dissemination Reports & Plan Updates – Year 2 [m24].

9 List of figures

Figure 1: Visits/Audience Overview and Material Download [m01-m12]	18
Figure 2: Country Provenance [m01-m12]	19
Figure 3: Cynergy4MIE posts examples.....	20
Figure 4 Cynergy4MIE followers' analytics (specialisation)	21
Figure 5 Cynergy4MIE followers' analytics (job function).....	21
Figure 6 CYNERGY4MIE posts on LinkedIn, engagement analysis	23

10 List of tables

Table 1: Overview of D&C Phases, Objectives and Key Actions.....	6
Table 2: Type of Dissemination Activities	8
Table 3: Cynergy4MIE Publications (m01-m12)	9
Table 4: Cynergy4MIE Events Participation and Organisation (m01-m12).....	10
Table 5: Cynergy4MIE Networking Activities (m01-m12)	17
Table 6: Type of Communication Activities.....	18
Table 7 Cynergy4MIE Social Media Statistics (LinkedIn)	20
Table 8: Cynergy4MIE Videos (m01-m12].....	23
Table 9: Cynergy4MIE Brand-building Material (m01-m12)	24
Table 10: Dissemination and Communication KPIs Status for m01-m12.....	25
Table 11: Future D&C Activities.....	27
Table 12: Description of the work carried out in T7.2 at partner level.....	30

- Last page of the document is intended to be blank! -